

Visit Verdant at Stand C18a

VERDANT returns to the LGA annual conference at the Birmingham International Conference Centre (3rd-5th July) for the fourth year - and local authority delegates are cordially invited to visit the Verdant stand (stand number C18a) to learn more about its continuing success in delivering efficient, cost-effective municipal services.

Since the 2006 conference in Bournemouth, Verdant has won eight new local authority contracts for integrated waste, recycling, cleansing and HWRC services, including its expansion into the London market with the London Borough of Waltham Forest. In April this year alone, Verdant kick-started five new contracts, and has recently secured a further two contracts.

Services were expanded with the late 2006 acquisition of Waste Services (UK) Ltd, a major commercial waste and recycling specialist on the south coast. Waste Services has since won a number of new contracts, including waste and recycling services for the University of Brighton, New Forest District Council and the public event facilities at Beaulieu and Goodwood.

We look forward to seeing you at the LGA!



Winning Ways



Spring brought further wins for Verdant. South Bucks District Council awarded it a seven year contract, starting 1st November, for refuse and recycling collection services, together with street cleansing. Verdant will handle weekly refuse sack collections from around 21,000 properties, manage a pilot integrated alternate week refuse and recycling collection service for around 5,400 properties, and oversee a new fortnightly dry recyclables collection service being introduced in November.

Kent County Council awarded Verdant the management contract for seven HWRCs, setting challenging targets for continually improving recycling rates. The sites provide waste and recycling facilities for around 800,000 residents and Verdant will apply its proven site design and management expertise to maximise efficiency at the Kent locations. Verdant-managed HWRCs for Bridgend County Borough Council and achieve recycling rates above 70%.





Innovation With Kwik Zip

Verdant is the first municipal services contractor to use the innovative KWIK Zip vehicle graphics system on refuse vehicles used for its Swale, South Beds, Waltham Forest and Arun contracts. Developed by EPIC Media Group in Kent, KWIK Zip comprises alloy frames on vehicle sides holding quickly-installed, high quality robust graphics panels. Panels can be easily changed to keep promotional messages up-to-date. EPIC estimates that KWIK Zip halves the usual cost of traditional vehicle painting and sign writing, and avoids taking a vehicle out of service for several days as graphics panels can be changed in around an hour. Find out more at:

www.ziponandoffinminutes.com



Kwik Zip : Step by Step



Rolled graphics ready for sliding in



Frames and graphics fitted in less than an hour



Graphics installed ready for tensioning



Special tool used for maximum tension without damage to the graphics



Protective corner cap fitted



Ready to go in less than an hour

These photos are for illustrative purposes only.